



**LIVE
HERE
GIVE
HERE**



**HAWKE'S BAY
FOUNDATION**

Summer 2024



A message from Alesha

It is hard to believe that we are at that time of the year where carols make their way onto the radio and the Havelock North New World Santa rises from his hibernation! It is the time of the year where we pause and reflect on the previous 12 months and look ahead to 2025.

I hope when reading this you can take a moment to pause and reflect on the contribution you have made to our Hawke's Bay community this year. Because of you, our generous supporters, Hawke's Bay Foundation was able to support 65 local organisations with funding this year. That is something to be deeply proud of.

The festive season is also a time of giving. In this newsletter, we celebrate the impact of your giving across our community. Thank you for sharing in a vision for a thriving Hawke's Bay. It is your generosity that has enabled this impact.

Our office will close on the 20th December and re-open on the 13th January to allow our team to take a well-deserved break. We look forward to hitting the ground running in 2025 with a lot of exciting projects to share with you all.

I hope the festive season brings joy to you and your loved ones. Wishing you all a restful break.

**Alesha Hope,
Executive Officer**

Local Generosity Drives Community Impact Growth

Community impact as a result of Hawke's Bay Foundation funding is having a positive ripple effect, buoying hard working charities from Wairoa to Central Hawke's Bay.

This year, from a record 104 applications for funding, 65 were successful. Hawke's Bay Foundation was able to distribute a total of over \$366,000 in critical support to assist sectors ranging from: health, education, the environment, Te Ao Maori, youth development and arts and social services.

Hawke's Bay Foundation (HBF) Executive Officer Alesha Hope says the increasing impact provided by this year's funding affirms that the Foundation's giving model is effective and sustainable.

"Each year, as the Foundation's endowment fund grows, thanks to our generous donors, we have more to distribute. This will continue to track upward; with sustainable distributions of 4 percent. Our annual funding round this year represents a 59% lift on 2023, and a hugely encouraging 103% increase on five years ago.

A grant to Wairoa Young Achievers Trust's (WYAT's) nationally recognised CACTUS programme is delivering initiatives that support rangatahi into training, education, and onto employment.

WYAT Chief Executive Denise Eaglesome-Karekare couldn't be prouder.

"The programme's impact is significant, especially in the transformation we see in the rangatahi aged 13 to 18 who participate. The value of this funding cannot be overstated. We apply annually for financial support to keep the programme going, as without it, we would struggle to sustain our efforts."

From building resilient youth in Wairoa to food security in Central Hawke's Bay, HBF's funding across all community sectors is tangible and touching the lives of those impacted.

The Food Basket CHB recently welcomed funding from HBF to support vehicle costs and wages.

General Manager Mel King says anxiety is becoming a common feature of those experiencing food insecurity.

"This funding is vitally important. Not being able to afford enough food for your family is a scary situation to be in and it really helps to know that there's generosity and support available within our community.

"Funders like the Hawke's Bay Foundation have stepped up to keep our van on the road, fund our venue and our key staff. We are enormously grateful."

For a full list of Hawke's Bay Foundation's 2024 funding recipients, head to: www.hawkesbayfoundation.org.nz/grant/who-benefits/

The impact of your Generosity

WAIROA YOUNG ACHIEVER'S TRUST

Wairoa's leading youth development group is turning 20 this month and celebrating with an extra funding boost thanks to Hawke's Bay Foundation.

Following on from the Foundation's cyclone relief injection in 2023 and a grant through this year's funding round, Wairoa Young Achiever's Trust (WYAT) can now make plans for its 2025 intake of students to its nationally recognised CACTUS (Combined Adolescent Challenge Training Unit) programme.

Running for the past 16 years in Wairoa, CACTUS recently completed its 32nd intake and Chief Executive Denise Eaglesome-Karekare credits its positive impact on the Wairoa community as 'immeasurable'.

As a recently retired Senior Sergeant remarked, "I believe CACTUS is one of the reasons youth crime in Wairoa has dropped. This speaks volumes about the programme's effectiveness."

The CACTUS programme has sat at the heart of WYAT for two decades. The elite, volunteer driven initiative offers an eight week leadership and life skills training programme for young people at Wairoa College, with two intakes graduating each year.



CACTUS Programme participants putting their best foot forward.

"The courses are both physically and mentally demanding, requiring participants to meet high standards of behaviour and achievement. Success in CACTUS demands tremendous commitment, passion and drive from the students," shares Denise.

Susan Tipuna's three sons completed CACTUS aged 30, 31 and 32 respectively, "I'm so proud of all my three sons. CACTUS has brought all our Kura kids together and made them stronger both physically and mentally."

Grandparent Vaughan McNabb has seen firsthand how CACTUS is proving life changing for graduates.

"The discipline and routine is great for teenagers. Structure, fitness, consequences, team work, learning how to be young adults and law abiding citizens and future leaders. An opportunity not to be missed."

"Our volunteers generously give their time and commitment twice a year for eight week terms, and without them, CACTUS would not have thrived for as long as it has. To date, over 800 rangatahi have graduated from this programme."

Since our inception, we have assisted over 2,000 youth, and we look forward to celebrating our 20th anniversary this month."

Hawke's Bay Foundation is pleased to be able to support WYAT and through its CACTUS programme, enable youth in Wairoa to strive, and thrive.

'Foundation Friends' Raise a Glass to 2024

Hawke's Bay Foundation (HBF) called a wrap on 2024 with a recent celebratory gathering of loyal supporters at historic homestead Greenhill Lodge. Toasting a year of significant community impact and endowment fund growth, the evening provided the perfect forum for recently appointed Executive Officer Alesha Hope to thank donors for their ongoing support, highlight the year's achievements and share future plans of HBF.

With several new Board appointments over the past eighteen months, the evening was an opportunity for past HBF Trustees, sponsors and donors to connect including Investment Adviser, Richard Horrocks from corporate supporter Craigs Investment Partners.

"Craigs are proud to partner with Hawke's Bay Foundation. As a proudly Kiwi-owned company, we consider it our responsibility to support our communities in meaningful ways and aligning with Hawke's Bay Foundation is the perfect fit. We see the huge benefit and impact of giving to those areas within the community with the greatest needs.

"This year, we were delighted to come onboard as the Foundation's investment manager. By partnering with the Foundation, we are able to help amplify the positive impact of philanthropic

efforts, supporting vital community projects and initiatives across the region. Our shared commitment to fostering long-term social good aligns perfectly with the Foundation's mission, and we look forward to continuing to contribute to the betterment of the Hawke's Bay community for years to come."



Celebratory gathering of loyal supporters at Greenhill Lodge.

Friend of HBF, Tremains agent Susie Sturt has been supporting the Foundation for several years, and more recently decided to step up her level of commitment.

"Two years ago my partner at Tremains, Jarrod Lowe and I, decided to donate a set sum upon the sale of each property that we listed and sold. We are local, the houses we sell are often to locals, it made sense to us to support local. Giving back to the community that supports us is a no brainer. Seeing the Hawke's Bay Foundation grow each year and watching the good

that the distributions to the Hawke's Bay community make is incredibly satisfying. As the old adage goes - 'charity begins at home!'"

Together, Susie and Jarrod facilitated the remarkable sale of the Bradshaw River Lodge property in 2023 (with no commission charged) and all proceeds going to HBF

Made possible by generous donors, in 2024, Hawke's Bay Foundation achieved its greatest level of community impact, this year funding 65 charities and community organisations through our annual funding round, and thanks to its growing donor base, HBF now has over \$12 million under endowment.

HBF Chair Kevin Callinicos is incredibly proud of the progress. "In twelve years of operation, Hawke's Bay Foundation has distributed \$3.37 million within Hawke's Bay, with funding this year representing a 59% lift on 2023.

"Keeping our operational costs to a 1% admin fee underpins the effectiveness of our giving model. However while our fund is growing, it doesn't cover all of our operating costs so operational donors are absolutely critical to our work and will continue to be so. It's thanks to our growing family of donors that we go from strength to strength."

Donor Feature – Andrew Caseley

Since his appointment to the HBF Board in November 2023, Andrew Caseley has made it his mission to make his own mark on the Community Foundation, both as a Trustee and, together with his wife Katie, a dedicated donor.

As a born and bred local who is now back in Hawke's Bay permanently, Andrew's made no secret about his desire to make the maximum difference where he can, to help alleviate inequality and deprivation in his home region.

We sat down with Andrew to understand what drives him.

What are you hoping to achieve with your charitable giving through HBF?

For us it is all about making a difference in the Hawke's Bay community. For a variety of reasons inequity in our society has, and continues to increase, which is not healthy for anyone. We'd like to see this slowed or even reversed and philanthropic giving is one of the ways we think this can be achieved.



HBF Trustee Andrew with wife Katie Caseley.

Our personal part of the annual distributions the Foundation makes will not make a huge difference. However, through growth of the Foundation, if we could further multiply the current amount distributed by 10 or even 50 times then that's when we'd really be able to collectively make a meaningful difference

Have you and your wife got any specific causes or organisations that you'd like to help support through your named fund?

While there are some local charities that we have historically supported we back

the Foundation's donation philosophy of identifying the areas of greatest need to target our annual donations to where they can have the greatest impact.

Why are you so passionate to support HBF to the extent that you do?

We have been aware of HBF since its inception as Tim & Jules Nowell -Usticke are very old friends who have always been passionate advocates for the Foundation.

We believe the Community Foundation model is fantastic as it creates an enduring investment fund whose returns

can be distributed, in perpetuity, for the benefit of the community. We have been annual donors to numerous charities over many years, but a meaningful lump sum contribution had a lot of attraction at this stage in our lives.

When I put my name forward for possible appointment as a Trustee, I had just stepped back from fulltime employment and was committed to being an actively contributing Trustee. My aim is to do all I can to grow the Foundation in the shortest time possible, to ultimately make the biggest difference to the community.

Scholarship Winners Announced

The size and scope of Hawke's Bay Foundation's scholarship programme is growing year on year, with seven winners announced in 2024 across four scholarships.

Thanks to our generous donors, the four annual scholarships that the Foundation offers are: The Diana and Colin Crombie Scholarship, France Trust Scholarship, Barry Family and BEL Group Tertiary Study Grant and AM Bevin Scholarship. All with different criteria to support different areas of the community.

Congratulations to this year's winners of the coveted Diana and Colin Crombie Scholarship for tertiary studies.

Year 13 Napier Girls High School student Madeleine Eccles and Napier Boys High School's Lockie Seerden have both been selected to receive \$9,000 each over three years towards their tertiary education.

The focus of the Crombie Scholarship isn't just selecting a standout student, but finding a family that would benefit from the support of getting a student through university.

For Lockie Seerden who is heading to Canterbury University next year to study a Bachelor of Forestry Science, it's an unexpected leg up.

"The Forestry science degree is only offered at the University of Canterbury and studying away from home has its expenses. This scholarship will create less of a financial burden and therefore I can focus on study and give 100 percent to the four-year degree. When

I enter the workforce my student loan will be less than I anticipated, and some pressure be relieved keeping me a step ahead. I have also gained confidence in knowing that the Foundation believes I am worthy of this scholarship, another reason to push myself and achieve the highest standard possible."

2024's recipient of the France Trust Scholarship, Millie Allen from Woodford House had an interest sparked in studying Law from her involvement in Māori advocacy groups.

"Receiving this scholarship has greatly impacted me. Beyond the financial support, it allows me to study, without the financial burden of a huge student loan, so I can start my academic journey without pressure."

Meanwhile France Trust Scholarship winner Harleen Klair will study a Bachelor of Commerce and Science degree majoring in Marketing and Psychology at the University of Auckland next year.

"This scholarship's support gives me confidence and motivation to work hard knowing that others believe in my potential.

"My parents have been my greatest motivation to pursue higher education. Seeing their hard work in our family owned business has inspired me to aim high and create a future for myself. To others with similar goals, I would say keep working hard to achieve your goals, always aim high and take every good opportunity that comes your way."

Congratulations to all our 2024 winners, we wish them all the best in their studies.

HBF's 2024 Scholarship winners are:

Diana and Colin Crombie Scholarship

Napier Boys High School -
Lockie Seerden
Napier Girls High School -
Madeleine Eccles

France Trust Scholarship

Hastings Girls High School -
Harleen Klair
William Colenso College -
Joseph Seymour
Woodford House - Millie Allen

Barry Family and BEL Group Tertiary Study Grant

Jehoshua Monegro

AM Bevin Scholarship

TBC



Lockie Seerden



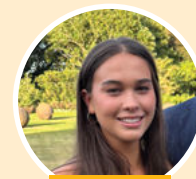
Madeleine Eccles



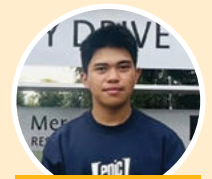
Harleen Klair



Joseph Seymour



Millie Allen



Jehoshua Monegro

Hawke's Bay Foundation is proudly supported by:



MAKE YOUR GIVING GO FURTHER

(06) 870 4648

info@hawkesbayfoundation.org.nz

www.hawkesbayfoundation.org.nz

facebook.com/HawkesBayFoundation

instagram.com/hawkesbayfoundation

nz.linkedin.com/company/hawke-s-bay-foundation