

**LIVE  
HERE  
GIVE  
HERE**



**HAWKE'S BAY  
FOUNDATION**

**Spring 2024**



## **A message from Alesha**

It has been two months since I joined Hawke's Bay Foundation, and I have been honoured to meet many of our supporters during this time. You all share a passion for Hawke's Bay and believe in creating an enduring legacy that will see our community thrive for generations to come.

Aptly, this September is Wills Month, and we are encouraging you to consider how you would like to effect lasting change in this community that we love. With Hawke's Bay Foundation, leaving a gift in your will enables you to decide where your giving is directed, to support the causes close to your heart, forever.

We were saddened to hear of the passing of Hamilton Logan in August. To us, Hamilton was an inspiration, and a true example of what it means to leave a lasting legacy for the community he loved. We send our thoughts to everyone who loved him.

I have also had the pleasure of meeting just some of the organisations that are recipients of our annual distributions. We are incredibly fortunate in Hawke's Bay to have many charitable organisations working hard to create a thriving community. The impact they are making is only possible because of your generosity. We look forward to sharing stories of impact from this year's distributions round in our summer newsletter.

Thank you for sharing in our vision of a thriving Hawke's Bay.

**Alesha Hope, Executive Officer**

## **September is Wills Month**

Local giving has always been important and with September being Wills Month, it's a timely reminder to think about how you would like to effect lasting change in the community you love.

When it comes to giving, there are a few things that we know for sure. One of these is that New Zealanders are really generous.

In 2023, we even came in tenth on the Global Giving Index, meaning that out of 142 countries surveyed, we were the 10th most likely to have helped a stranger, donated money to a charity or volunteered time to an organisation in the 30 days preceding the survey.

As it turns out, we are really, really good at giving back.

However, when it comes to leaving a gift to charity in our wills, we've got a bit of

work to do. Currently, 5% of kiwis leave a gift to charity in their wills. This compares to 7.5% in Australia and 15% in the U.K.

So, what is it about bequests? Why don't more of us leave a gift to charity in our wills?

Realistically, we all have our individual motivators and inhibitors for giving.

With Hawke's Bay Foundation, leaving a gift in your will enables you to decide where your giving is directed, to support the causes close to your heart, forever. Your donation is invested in perpetuity, generating income that is distributed annually to community organisations within Hawke's Bay. One gift from your will supports your community for generations.

***Give us a call on (06) 870 4648 to discuss leaving a legacy supporting our community, year after year.***



## Foundations of Heritage 'Key' to Giving

Hawke's Bay duo Neil Barber and Craig Hay have always been attracted to solid foundations restoring some of the region's most iconic heritage listed buildings. Now through a bequest in their will to Hawke's Bay Foundation, they plan to leave their most enduring legacy yet.

Hawke's Bay Foundation is the pair's chosen charitable giving vehicle to support arts, heritage and culture in perpetuity as the areas of interest closest to their hearts. Neil knows the money they leave will keep on having tangible impact for generations to come.

"I like the concept of capital being protected and only the income derived being used for distribution. For this reason the Hawke's Bay Foundation model works for me alongside the fact my partner Craig sits as a Trustee on the Foundation Board. Both he and I have observed this organisation since its inception and the progress that has been made, watching it go from strength to strength," says Neil.

Whilst not originally from Hawke's Bay, Neil and Craig have lived here for twenty plus years and both agree it feels 'very much like home.' An award winning track record restoring and renovating Napier's Art Deco Masonic Hotel along with colonial rural



HBF bequestors Neil Barber pictured left, with partner Craig Hay

homestead, Greenhill are testament to how invested the pair are in progressing the region. Now nearing retirement age, Neil says their estate planning has become a priority.

"For us we need certainty that the areas that hold special meaning to us will keep on being supported, long after we've gone. We have a family trust company. As part of setting that up we have the ability to select a charitable organisation within New Zealand to be a beneficiary and Hawke's Bay Foundation neatly fits this criteria."

Neil says knowing the areas you want to support have been a driving incentive.

"We're avid art collectors and passionate arts, heritage and culture enthusiasts so

giving what we can to help this flourish is key to us and we'd like to think that's been evident in our life's work so far."

Neil says at the end of the day, contemplating the legacy he and Craig would like to leave on the world has become clear cut.

"Whilst it is nice to make some provision for family members we have always felt that receipt of a bequest should not be life changing and that it's important to make one's own way in life, not sit back in anticipation of an inheritance. Talking to your professional advisor about your philanthropic wishes can help the community that's been good to you, and we feel very content Hawke's Bay will benefit from ours."

## Fond Farewell to Foundation Founder

Hawke's Bay Foundation is saluting one of its founding members and staunchest advocates.

Recently Jules Nowell-Usticke retired off the Foundation's Board of Trustees, following a tenure of nine loyal years and a total of fifteen supporting the organisation in various roles.

Jules admits when she and husband Tim adopted the community foundation concept and launched it alongside other founders in Hawke's Bay twelve years ago, the community was slow to recognise its benefits.

"When we started, we decided to set a ten year goal (\$10 million in 10 years) which at times seemed completely out of reach - what were we thinking! We had underestimated that we had a lot of educating to do. Community foundations were a new concept and understandably our community needed time to gain faith. However, fourteen years on and our stars have aligned. What a huge thrill and so affirming!"

Jules Nowell-Usticke started out as the manager of Hawke's Bay Foundation, a role she held for four years before becoming Chair. When she moved to Hawke's Bay with her family in 1995 as a Zimbabwean import, Jules felt strongly about giving back to the Hawke's Bay community.

As an active community figure, Jules

has successfully attracted many donors to the Foundation over the years, most notably Canadian philanthropists Dick and Val Bradshaw, who sold their River Lodge holiday home in 2022 and donated the entire proceeds to Hawke's Bay Foundation.

"Dick and Val were very encouraging at the inception of Hawke's Bay Foundation, so much so that they became cornerstone donors. Since then, they have continued to be very supportive and I believe having seen us mature, feel confident that their gifts will be well protected, grown and smartly distributed."

It was an act that attracted national media attention, but one Jules modestly refuses to take any credit for.



Farewell to Jules Nowell-Usticke

"We have donors of all shapes and sizes - those that give \$10 per month to those that give more substantially, not forgetting those that do so once they pass away. Hawke's Bay Foundation really is an incredible way of giving back to a place you love - it's been a privilege in all sorts of ways. Knowing that so many charities will continue to be supported (and even more substantially as it grows), is a very heartwarming reflection."

Foundation Chair Kevin Callinicos is grateful for Jules' pivotal contribution.

"Jules' unwavering commitment to making Hawke's Bay Foundation a success has drawn the respect and kudos from all of us around the board table, both past and present. She steps off safe in the knowledge her influence is etched in the Foundation's history books, a remarkable legacy left."

As for what Jules will miss.

"I'll miss the dedication and commitment of the people around the board table and our team. Each and everyone is so committed and such a valuable part of creating this fabulous asset that will help our community in so many ways. It comforts me knowing that I leave it in such good hands

"Of course, despite no longer being actively involved, I will remain a committed advocate - forever!"

## The impact of your generosity – Christian Lovelink

Hawke's Bay charities have been busier than ever throughout winter and household goods conduit Christian Lovelink Napier/Hastings Inc. is no exception.

As one of Hawke's Bay's most relied upon charitable organisations, Christian Lovelink faces mounting challenges - operational costs have doubled in the last five years against a ballooning demand for assistance.

Ian Jones is the backbone of the household goods charity and with a volunteer base of mainly pension aged helpers, he admits the heavylifting is not just physical.

"Over the last 12 months alone we've seen demand rise by over 25 percent. Cyclone Gabrielle forced many of our clientele into transitional housing with little to no household items, that's where we come in. Our team of 40 volunteers



Ian Jones and Napier MP Katie Nimon

have put in over 10 thousand man hours and assisted over one thousand families in the past year.

"Donations of goods has slowed and whilst there used to be an expectation that we would help, now people are more grateful."

A current demand for beds continues to outstrip supply. To the end of August, Christian Lovelink has delivered the same number of beds as they did in the entire previous year. Demand is up approximately 50 percent, with 73

requests still waiting. If you have a spare bed you can donate to a family in need, please get in touch with their team today.

Part of Christian Lovelink's significant increase in demand for help is coming from pensioners ages 65 and older, a worrying trend being seen throughout the country. They are also seeing an increasing number of working families who need assistance.

Ian Jones says the ongoing housing shortage, rental pressure and cost of living crisis are key drivers for why

seniors and waged families are seeking help.

"There are multiple factors, but the biggest impact comes down to housing affordability, plus the increase in costs such as insurance."

Hawke's Bay Foundation is proud to support this incredible organisation as they work tirelessly to care for so many in our region, young and old.

**If you would like to support the work they do, contact us today on 06 870 4648.**

## Logan Legacy

### Lives On

Plans are afoot to memorialise New Zealand's Captain Tom, Hamilton Logan with a tribute walk on what would have been his 100th birthday.

Hamilton, who sadly passed away last month, just 13 kilometres shy of his target 100 kilometres to raise money for lifesaving charities, will be celebrated by Hereworth School as a fondly remembered Old Boy. The school has plans to finish what Hamilton started, by clocking up his 100 kilometres for his birthday on November 21st.

Earlier this year, the Hawke's Bay farming and meat industry identity had launched his own 'Second Chance at Life' Fund with Hawke's Bay Foundation. Hamilton's quest was to create a sustainable funding stream in perpetuity for three of his chosen charities: Hawke's Bay's Rescue Helicopter, Hato Hone St John and the Rural Support Trust.

Hawke's Bay Rescue Helicopter Trust Chief Executive Andy Quayle was honoured to meet Hamilton when he visited the hangar almost three months ago.

"It was such a privilege to meet Hamilton, what an incredibly inspirational man whose vision for future generations of our community was to help give people a second chance at life. Through his legacy fund with Hawke's Bay Foundation, our rescue helicopter service will benefit for years to come.



Hamilton on his last walk in Napier, with Mayor Kirsten Wise and supporters

What a magnificent legacy he has left for all of us, we truly appreciate it."

Rural Support Trust Hawke's Bay supports our rural heartland by providing practical support during difficult times. Area Coordinator Jonathan Bell reflects on Hamilton's indelible legacy.

"Hamilton Logan was a great supporter of the rural industries and communities in Hawke's Bay. During his lifetime he experienced the highs and lows of farming and was aware of the physical and mental pressures that farming brings. Hamilton was aware of the physical and mental pressures that farming brings.

"He was a great supporter of the Rural Support Trust, and his legacy will live on not only in his fundraising efforts,

but more so through his wisdom, knowledge, compassion and genuine empathy to rural people. As he said, "you only live once, and life is for living."

For many, the idea of being philanthropic is achievable only through their wills once they're gone, but choosing to give while Hamilton lived gave him a great source of joy. In his own words while he was alive, it helped keep him going.

"Life is the most precious possession we have. I get such a kick out of seeing people get some relief or benefit out of something I've done for them, and I want to celebrate that with them. If what I'm doing only saves one life then it's all been worthwhile."

**To help grow Hamilton's 'Second Chance At Life' Fund for his chosen charities, please make a donation to:**  
[www.hawkesbayfoundation.org.nz/our-funds/](http://www.hawkesbayfoundation.org.nz/our-funds/)

Hawke's Bay Foundation is proudly supported by:



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