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HERE



HAWKE'S BAY  
FOUNDATION

Winter 2024

Welcome

***Hello supporters, it is an honour to introduce myself as Hawke's Bay Foundation's newly appointed Executive Officer.***

I have always been proud to say I come from Hawke's Bay. It is a beautiful part of the world, and a wonderful place to live. Unfortunately, that is not the reality for the whole community.

I believe as a community we can work together to support those that need help and create a thriving Hawke's Bay for all. In times of adversity, I have seen firsthand how we come together and get stuck in. We support each other. That is the 'Hawke's Bay way'. That is why I am excited to join Hawke's Bay Foundation. We connect people to organisations that can make an impact. We enable long-lasting philanthropy. When people donate, they share our vision of a thriving Hawke's Bay community.

It is a privilege to follow in the footsteps of Amy Bowkett. Without Amy's dedication and leadership, Hawke's Bay Foundation wouldn't be where it is today.

I look forward to meeting you, our supporters, over the coming months.

**Alesha Hope, Executive Officer**

## Foundation Ushers in New Era

Hawke's Bay Foundation is paying tribute to its founding Executive Officer Amy Bowkett, who after six years at the helm, has announced her departure from the role.

Stepping away from the position she's described as "deeply fulfilling", has been a difficult decision but after stewarding a pivotal phase of growth for the Foundation, she feels the time is right.

"All Community Foundations go through phases of growth and mine - the early growth phase - is finished. We are at a really good place to allow fresh eyes on our work and to take it to the next level, with over 70 Named Funds and \$11.5m under endowment. I'll be a lifelong supporter of Hawke's Bay Foundation and of the Community Foundation model in general, so I look forward to watching it continue to grow."

Throughout her time as the public face of Hawke's Bay Foundation, Amy helped navigate the organisation through considerable endowment and profile growth, taking the fund from \$3m in 2018 to over \$11m under management today. Building a community driven fund for the support of charitable activities within Hawke's Bay has required energy, dedication and leadership.

"Everything about this role is personal - from helping donors with their philanthropic intentions to seeing the impact their giving had in the charitable world. Those who went before me set the stage, and I hope that I performed well for the phase the Foundation was in while

I was at the helm. Our fund experienced high growth, and our profile rose in the community dramatically. Our Board and staff never missed a beat and it has been an honour to be part of the team."

Hawke's Bay Foundation Chair Kevin Callinicos believes Amy's hard work, enthusiasm and skills kept them on target.

"We're incredibly thankful for Amy's dedication to our mission; serving the goals and objectives of the trustees, and leading our staff from the fledgling organisation she signed up for to the now credible Foundation, poised for the next stage of its development. Her work leading the hugely impactful Cyclone Relief Fund last year, whilst also managing her own losses following Cyclone Gabrielle, is testament to Amy's unwavering commitment to her community."

Taking up the reins will be Central Hawke's Bay local, Alesha Hope. With over a decade of experience in delivering and creating sustainable fundraising strategies for charitable organisations, Alesha is excited to steer Hawke's Bay Foundation through a new phase of evolution.

"I've been hugely impressed observing the momentum and community support of Hawke's Bay Foundation. I'm privileged to play a pivotal part in connecting people to organisations that make a real impact, and to help enable long-lasting philanthropy through a smart, sustainable model."

*Photo top left: Founding HBF Executive Officer, Amy Bowkett and new Executive Officer, Alesha Hope*





Hamilton flanked on his walk by (from left to right) Jack Harper, son in law Carl Knapp, Chris Skerman, Andy Neilson and son Tim Logan.

## Hawke's Bay's Captain Tom Legs it for Lifesaving Local Charities

New Zealand's own Captain Tom is stretching his legs and his limits, aiming to walk 100 kilometres in his 100th year to help give those who need it, a second chance at life.

Hawke's Bay farming identity Hamilton Logan has kickstarted his very own 'Second Chance at Life' Fund with Hawke's Bay Foundation, in the hope of creating a perpetually sustainable funding stream for three of his chosen charities. Hamilton has selected: Hawke's Bay's Rescue Helicopter, St John Ambulance and the Rural Support Trust for his own personal reasons - they relate closely to the community in which he has worked, operate not just locally but also outside of his home region and save lives everyday, both young and old.

He's inviting other community-minded locals to safeguard their lifesaving services by donating to the fund, and to join him on his walks.

"I was inspired by Captain Tom Moore and what he did in raising a huge sum of money for charity in England on his 100th birthday. New Zealand is a small place and I thought 'If I can still walk and think at 99, I can do that too'.

Hamilton chose Hawke's Bay Foundation because donor's funds not only serve the community but have the opportunity to grow over time. Like him, the model is 'built to last'. Only the income gained on donations is used to support charities year on year, leaving donor's original gifts left to grow, untouched.

"The benefits of utilising Hawke's Bay Foundation's: sector knowledge, marketing and investment model are greater than I ever imagined. It's wonderful that it's acting as an umbrella for so many Hawke's Bay organisations as so many don't have the capacity to look after their own entities."

As a sheep, beef and cropping farmer, meat industry leader and Hawke's Bay's oldest living Magpie, Hamilton recalls some instances over the years that he himself has required the assistance of St. John Ambulance. One when a member of his staff was electrocuted and the other when his own nose was broken in a game of rugby only to be straightened on the sideline and sent back out onto the field.

Hamilton, or 'Hammie' as he's affectionately known, wants to ensure that that help continues. Already well past the halfway mark, Hamilton has clocked over 80 kilometres since January the 1st, and aims to 'knock the rest off his bucketlist' before turning 100 in November. He admits he has no idea what day he will complete it, it'll be weather and health permitting.

As for how he plans to see in his 100th, Hamilton's keen to keep it low-key.

"I don't believe in getting ahead of myself but if I do get to a hundred, I will certainly enjoy it!"

To find out how you can donate to Hamilton's 'Second Chance at Life' Fund, please head to: [www.hawkesbayfoundation.org.nz/our-funds/](http://www.hawkesbayfoundation.org.nz/our-funds/)

## Napier Cadet Trust Transfers

### Funds to Hawke's Bay Foundation

Forty years after forming, the Napier Cadet Trust is giving a final salute, vesting its remaining cash and investment assets to Hawke's Bay Foundation to carry on the good work for local youth.

The Trust, known for running Napier's Cadet Academy (NCA) in the mid 1980's, was responsible for the rollout of military styled life skill training for at risk youth in Hawke's Bay.

Founding Trustee of the Cadet Trust and former Napier Mayor Alan Dick QSO felt the time was right to secure its future by aligning with Hawke's Bay Foundation.

"Retirements, bereavements and time have taken their toll and so the surviving Trustees have made the decision to pass the mantle on to Hawke's Bay Foundation to continue advocating for Hawke's Bay Youth."

In its time, Napier's Cadet Academy program based at Beck House offered a residential youth detention and rehabilitation facility in Eskdale, that

included drill, physical fitness and outdoor adventure activities.

It was popular and life changing for many of the young participants, and following the sale of Beck House, the Trust continued to support initiatives such as: Skills For Growing, a life skills



HBF former Executive Officer, Amy Bowkett pictured with Napier Cadet Trust Treasurer, Gavin Earle and HBF Trustee, Andrew Caseley

and personal development program delivered in Hawke's Bay Schools, Police Blue Light Activities, Youth Chronic Fatigue and others.

Treasurer of the Napier Cadet Trust, Gavin Earle says the recent transfer of the Trust's remaining assets (valued at \$440 thousand) became a 'no brainer'.

"Compliance costs for the Trust have been increasing in recent years with legal obligations and responsibilities on Trustees more onerous today. When considering these factors together with the time and effort involved in managing the ongoing administration and process of assessing applications for funding, it was becoming more and more challenging.

"As the Trustees considered what was best for the NCA in the long term, we were increasingly impressed with how

Hawke's Bay Foundation was operating. It became clear that if we were to secure the future of the NCA and continue supporting youth in Hawke's Bay, then moving the Trust into the Foundation was the best way to ensure these funds were used efficiently and effectively into the future."

Honouring the Trust's original mandate is something Gavin Earle is intent on ensuring.

"The NCA has always been about helping youth in Hawke's Bay, with a particular focus on those who have challenges in their lives and don't have the same opportunities. Our Trustees are very comforted knowing that having passed the baton, The Foundation will ensure that these broad principles are continued in perpetuity."

## Charity Sector Resolute in Face of Fall in Funding

Rising demand and growing complexity of needs exacerbated by a fall in funding has been highlighted at a recent forum of Round Table discussions, attended by local charities.

Last year, Hawke's Bay Foundation distributed \$190,042 to 51 local charities, working tirelessly at the coalface of a community still reeling from a cyclone and now in the midst of economic recession.

Additional diminished fundraising from local businesses and donors is having a knock-on effect, with many not-for-profit

organisations left balancing growing demand for their services against limited funding.

Helping buffer the burgeoning gap, Hawke's Bay Foundation is fulfilling its community mandate in sustaining the operations of those worst affected.

"Our ability to fund more will only increase in line with the growth of our endowment fund. While many funders face a reduced capacity to fund, we will continue to step up for a community in need", says Distributions Officer Vanessa Bousfield.



For a full list of 2023 funding recipients, head to: [www.hawkesbayfoundation.org.nz](http://www.hawkesbayfoundation.org.nz)

At a recent series of Round Table gatherings, 43 charitable groups met collectively to share the year's challenges and successes along with how recent Hawke's Bay Foundation funding has helped sustain them.

Birthright Hawke's Bay CEO Fiona Parrant says this year's funding helped provide forty clinical supervision sessions for staff.

"For us it's about the people, the people. It's critically important that our social workers and early childhood teachers are well supported, so that they've got the resilience and strength to serve the communities who are so desperately in need.

"We'd be really struggling and in fact, may not even exist without organisations like Hawke's Bay Foundation."

Debbie Bailey started her own charity Kidnections last year, working long hours without drawing a wage. She's passionate about providing a supervised space for children to maintain a sense of family, when conflict tears them apart.

"If it hadn't have been for Hawke's Bay Foundation last year, we just wouldn't have been able to keep operating because it helped pay for staff, power and phone bills. It made such a pivotal difference, enabling us to function and for that I'm eternally thankful."



# Hawke's Bay Funding Duo Join Forces

A recently forged partnership between Eastern Central Community Trust (ECCT) and Hawke's Bay Foundation is set to enhance the impact of philanthropic funding in the region, now and into the future.

Two of the region's major charity funders have entered an alliance, agreeing to share resources, knowledge and on the ground community connections, to sustainably grow Hawke's Bay's funding capacity.

For Hawke's Bay Foundation former Executive Officer Amy Bowkett, the commitment means greater equity, better health and well-being, and stronger more resilient communities.

"Collaboration between funders is imperative if we are to accelerate transformational community change. This shared vision by ECCT and Hawke's Bay Foundation ensures there is both short-term and long-term funding available for Hawke's Bay."

In return for operational funding assistance of \$50 thousand per year from ECCT over the next three years, Hawke's Bay Foundation will provide on the ground support in Wairoa and share expert sector knowledge.

Amy Bowkett adds "operational funding is critically important to Hawke's Bay Foundation until we can become self-sustaining but it will take us some time to get there. We are extremely grateful to ECCT for believing in our model,

and their support shows the value we (as a community foundation) can add."

ECCT Chief Executive David Clapperton says his organisation's strategic plan through to 2030 is to sustainably grow Hawke's Bay's funding capacity. He sees Hawke's Bay Foundation's unique growth-based endowment funding model as an effective means to help achieve that.

"Right now, the philanthropic funding capacity in Hawke's Bay is between \$5 million to \$7 million per annum. ECCT would like to see that amount double in the next ten years and by supporting Hawke's Bay Foundation, we see that target becoming more achievable.

"By Hawke's Bay Foundation growing their investment base and becoming self sustainable, they can distribute significant levels of funding from investment returns to community groups

in the Bay. From our perspective, the greater the overall pool of philanthropic funding for Hawke's Bay, the greater the impact of transformational change."

David Clapperton believes in better outcomes through working together.

"The philanthropic sector is not a competitive environment. Why shouldn't we share resources, our knowledge, our connections, and our systems to allow a greater focus on those organisations on the ground supporting the delivery of services to our communities.

"I strongly believe that collaboration amongst funders, both government and philanthropic, is the only way we will see transformational change in the communities we serve. Funders working in silos is untenable and unsustainable. Funders have similar objectives around improving the wellbeing of communities so why not work together to achieve better outcomes?"



ECCT CEO, David Clapperton and HBF former Executive Officer, Amy Bowkett

*Hawke's Bay Foundation was established in 2012 as a Community Foundation with the goal of building endowment funds for the support of charitable activities within Hawke's Bay. Community Foundations are donor driven and underpinned by a common goal of locals supporting local.*

*ECCT gives annual grants and support to community organisations operating in Gisborne Tairāwhiti, Hawke's Bay, Tairāraua, Manawatu, Horowhenua and Wairarapa districts.*

Hawke's Bay Foundation is proudly supported by:



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