





Summer 2023



John F. Kennedy said it best, when he said, "All this will not be finished in the first one hundred days. Nor will it be finished in the first one thousand days, not in the life of this Administration, nor even perhaps in our lifetime on this planet. But let us begin."

'Let us begin'. Sometimes when presented with a challenge it is very hard to see how to start, when the finish line is so far away, or not visible at all. Beginning is the only thing to do.

Having faith in the Community
Foundation model is where I find comfort
knowing that we are beginning – every
step we take moves us towards our
goal of building a sustainable source of
funding for our local charitable groups.

JFK also said in that inaugural speech the much more famous line "ask not what your country can do for you, ask what you can do for your country."

Our volunteers and donors in 2023 have taken this to heart. Every day I am blown away by the selflessness and generosity shown by our supporters, who only want to help improve Hawke's Bay and the people who live here.

Thank you to all for your support over this tumultuous year. Merry Christmas.

Amy Bowkett, Executive Officer

# Foundation Fills Fundraising Gaps

### for Stretched Charities

A downturn in the region's charity fundraising sector has left many local non-profit leaders thankful for the support of Hawke's Bay Foundation.

The ongoing impact of Cyclone Gabrielle on top of cost-of-living pressures and a business community still in COVID recovery has left Hawke's Bay's not-for-profit sector under strain. Rising demands on services and a diminished fundraising capacity from local businesses and volunteers is having a seesaw effect, with many not-for-profit organisations left balancing growing demand against limited funding.

Helping fill the growing gap in fundraising, Hawke's Bay Foundation has recently helped sustain the operations of 51 local not-for-profit organisations through its annual funding round, totalling over \$190,000. Alongside its Cyclone Relief Fund, it takes to well over \$3M in funding assistance the region's local Community Foundation has made over the last 12 months.

Bellyful Hawke's Bay supports whānau with young babies and children with free ready-to-eat meals. Its 26 volunteers provided 144 whānau with 992 meals from Napier to Havelock North last year. With 50 referrals in the first quarter of 2023 alone, (312 meals delivered to 50 whānau), they expect growth of at least 25 percent this year.

Spokeswoman Aliesha Gordon is grateful for the grant.

"Across Aotearoa, not just in Hawke's Bay, we are seeing significant demand surges. Hawke's Bay Foundation funding means our local volunteers can concentrate on delivering front line services for whānau who desperately need us."

Hawke's Bay Foundation funding has also seen suicide awareness and prevention programme Mates4Life bolstered with \$3,000 to cover rent costs for an expanded office space.

Programme Coordinator Bronnie Coory says every donation helps deliver their kaupapa to workplaces throughout Hawke's Bay.

"Our main concern is that the effect of the cyclone is long-term – years not months. We need to ensure that the support for those affected are sustainable and are there to support those in need for the long-term. There also needs to be good support for those helping. We are seeing a lot of "helper" fatigue."

Since April this year, Mates4Life has delivered Kai & Kōrero to over 2000 people in businesses and communities affected by the cyclone.

Kaupapa Māori-based social development provider Ko Wai Tōu Ingoa Hauora offers mobile support to those in need from Wairoa to Takapau. In 2022 they supported 2476 people across the region; mainly youth, families and the elderly.



 Chief Executive, Stacy Apiata says they've seen an increase in need for psychosocial support.

"Family harm has increased, the community has experienced suicide loss and families need support through this. Our grant from Hawke's Bay Foundation will assist our Whānau Friday Community Dinner which serves to bring people together and provide a critical network for those experiencing

poverty, harm and/or suicide.

"We're extremely grateful for Hawke's Bay Foundation's funding. It's helping organisations like ourselves to help combat community harm and as we're seeing, that's more important now than ever before."

For a full list of Hawke's Bay Foundation 2023 funding round recipients, head to:

www.hawkesbayfoundation.org.nz/get-support/ who-benefits/

#### A SPECIAL THANKS

Hawke's Bay Foundation would like to thank Jarden for a decade of unwavering support and excellent service. The team at Jarden, including our loyal ambassador, Sam Howard, are the epitome of professionalism and care. With their help, we have grown into the strong Community Foundation we are today. Thank you, Jarden - you are a very special team.

Having achieved a significant investment milestone, the Trustees determined that it was prudent to 'go to market' with the management of the portfolio. This included a Request for Proposal to manage the Foundation's investment portfolio. Four investment firms were short listed, and Craigs Investment Partners has been selected to manage the portfolio for the next stage in its development. This change will take place in March 2024.

# Hawke's Bay

## Foundation

#### Welcomes

### **New Trustees**

Hawke's Bay Foundation has welcomed three new Trustees, ushering in a new era for the established charity funder.

The new look Board that sees the appointment of Andrew Caseley, Leisa Epplett and George Lyons also heralds the departure of long-serving Chair, Giles Pearson and Distributions Chair, Sarah Mulcahy, who are retiring after seven and nine years of service respectively.

As a member of the Hawke's Bay Foundation Board almost since its inception and Chair for the last four years, Giles Pearson has seen it grow from a fledgling community funder to a transformative community connector.

"When Hawke's Bay Foundation was emerging as a Community Foundation ten years ago, we had a dream of building a secure and perpetually growing endowment fund that would one day serve and operate as the region's biggest donor driven collective asset.

"Ten years on, we've achieved that and we're just getting started."

Trustee and Willis Legal partner Kevin Callinicos steps up as Chair while fellow Trustee Craig Hay takes over as Distributions Chair.

Outgoing Distributions Chair Sarah Mulcahy feels honoured to have helped build a local Community Foundation that is credible and trusted.

"The Community Foundation movement and the work of Hawke's Bay Foundation continues to inspire me – the idea of being able to fund grass roots community work into perpetuity. It's been truly a privilege to be able to contribute to this and one of the most personally satisfying experiences I have had. I have full faith that our incoming Trustees and leaders will innovate and navigate our region through the coming years."

After various roles in Zealand, Andrew is skills and experience of his home region.

"The older I have be inequality in our socion of deprivation. With sector, The Hawke's increasingly be at the

Innovation, leadership and strategy underpin the expertise of the Foundation's fresh new faces on the Board.

Chartered accountant and former Hawke's Bay Regional Council Chief Executive



Andrew Caseley joins the Foundation's Finance and Investment Committee. In his latest role as CEO of the Energy Efficiency and Conservation Authority, Andrew oversaw the delivery of key Government energy related iniatives including: Warmer Kiwi Homes, the decarbonisation of New Zealand Industry and the implementation of energy efficiency regulations.

After various roles in other parts of New Zealand, Andrew is keen to deploy his skills and experience for the betterment of his home region.

"The older I have become the more concerned I have become about the inequality in our society and the extent of deprivation. Within the philanthropic sector, The Hawke's Bay Foundation will increasingly be at the forefront of helping alleviate these undesirable features of our society and I look forward to making the maximum difference possible."

Te Whatu Ora Strategic Business Partner, Leisa Epplett's appointment as Trustee of Hawke's Bay Foundation leverages her skills in leadership, strategic thinking and digital technology.

"The unique approach of Hawke's Bay Foundation, rooted in local philanthropy and strategic investment, aligns perfectly with my values. I'm particularly excited about the Foundation's commitment to making impactful investments and distributing grants, driving sustainable community growth."

Local farmer, mediator, and former
Hastings District councillor, George
Lyons rounds out the trio of new
Trustees. Previously a New Zealand
School Trustees Association mentor
and Family VIP Services board member,
George is excited to be able to give back
to the community.

"I am committed to the Foundation's vision and mission and feel grateful for the opportunity to play a small part in a highly respected charitable organisation focussed on providing funds to assist and uplift people in the Hawke's Bay community."





# Celebrated Junior Golf Fund Tees Off

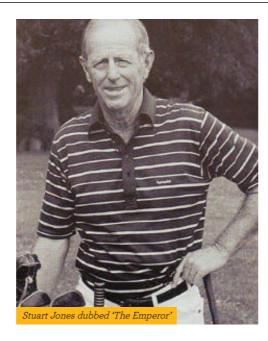
A coveted junior golf scholarship set up by the late Stuart Jones once dubbed "The Emperor" has been transferred to Hawke's Bay Foundation to ensure it continues growing in perpetuity.

The SG Jones Junior Fund was launched thirty years ago as a legacy left to the Hastings Golf Club by arguably New Zealand's finest ever amateur golfer. In life, as in passing, Stuart Jones had a passion for developing the game of the juniors.

Hastings Golf Club General Manager Michelle Campbell recalls Stuart even in his latter years, taking a keen interest in the younger generation of players coming through.

"He was such a lovely person who would always be watching the juniors and what they were working on in their game and how they were improving. He would regularly offer nuggets of advice so it's no surprise that when he finally stepped away from representative golf, he would contribute back to the sport he loved."

Having held the fund since Stuart's passing eleven years ago, Michelle explains the time felt right for the Club



to invest with the vision of growing the principal funds and distributing only the interest each year.

"Our reasons for doing so were twofold. Hawke's Bay Foundation's reputation has certainly grown and it's a great way to keep the funds locally whilst maximizing the Foundation's wonderful community reach.

"I think its important that whilst we still honour Stuart's contribution and intent for the scholarship, that it gives us an opportunity for the fund to grow with the advantage at Hawke's Bay Foundation, for other donors to add to it - ultimately enhancing junior development within Hastings Golf Club."

Funds are distributed annually to an up and coming junior member to assist with coaching fees, equipment, tournament entries and travel expenses.

Winning the award in 2018 has been a launchpad not just for Dylan Bagley's golfing career, but his academic aspirations too.

"In 2018 I was fortunate enough to be awarded the SG Jones Junior Fund. I used the money to enter and travel to the 2018 New Zealand Amateur and the 2019 New Zealand Age Group Championships where I placed third in the Under 19 Age Group.

"In 2021 I was awarded a golf scholarship

to attend Missouri Southern State
University in the United States of
America. This semester I have a scoring
average of 72 with a low score of 67. In
2022 I received a MIAA (Mid-America
Intercollegiate Athletics Association)
Excellence Award which recognises
sporting and academic achievements.
I am also completing a Major in
Accounting with a Minor in Management.

"I sincerely appreciate the help that I received from the SG Jones Junior Fund and the Hastings Golf Club to help me achieve my dreams."

If you, or someone you know, would like to make a gift to the SG Jones Junior Golf Fund via Hawke's Bay Foundation. please visit:

www.hawkesbayfoundation.org.nz/our-funds/

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## **Crombie Scholars Announced**

Congratulations to this year's winners of the coveted Diana and Colin Crombie Scholarship for tertiary studies.

Year 13 Napier Girls High School student Lilly Seerden and Napier Boys High School's Mitchell Baxter have been selected from a competitive group of 38 applicants, to receive \$9,000 each over three years towards their tertiary education.

Gifted through Hawke's Bay Foundation, founders of the Fund, Napier philanthropists Colin and Diana Crombie, have been awarding the scholarships aimed at "sons and daughters of hard-working families", for seventeen years.

The focus of the Crombie Scholarship isn't just selecting a standout student, but finding a family that would benefit from the support of getting a student through university.

For Lilly who is heading to Victoria University next year to study Commerce and Human Resource, it's an unexpected leg up.

"This scholarship opens so many more opportunities for me. It means that I can further strive for my goals and aspirations of a bright and successful future, which means a lot to me."

Mitchell will also attend Victoria University where he plans to tackle an Interaction Design and Marketing degree.

"I am incredibly grateful to be awarded the Crombie Scholarship," he says, "It takes a lot of financial pressure off me, allowing me to focus on my studies and pursue my career goals. Receiving this scholarship is more to me than just the money; it means that the Foundation has recognized my dedication and commitment and is investing in my future success, which I appreciate greatly. This has given me even more confidence to succeed and has really boosted my excitement in achieving my goals at Victoria University."

#### FEMALE AG SCHOLAR

This year's inaugural recipient of the Alison Bevin Scholarship aimed at supporting females into careers in agriculture, viticulture or horticulture is Pippa McCarthy from Napier Girls' High School.

Pippa is heading to Lincoln University in 2024 to study a Bachelor of Agricultural Science, and will be supported with \$9,000 over three years thanks to benevolent donor of the Fund, Alison Bevin.

Alison returned home to Havelock North after a decade long adventure travelling the world, with a sharpened awareness of the vast divide between wealth, poverty and opportunity. Wanting to do her bit to help other women, she launched her own scholarship fund through Hawke's Bay Foundation last year.

Alison describes Pippa as "a determined young woman who has succeeded at school and in sports despite facing challenges. She is articulate and delightful, and is focussed towards her goal."

Pippa couldn't be more grateful for the support. "Securing this scholarship has meant a lot for my family and I. It will help assist me in my studies at university and I am beyond thankful to be the first recipient of Alison's scholarship."







Hawke's Bay Foundation is proudly supported by:





















Our community.

Our responsibility.

Our future.

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