



HAWKE'S BAY FOUNDATION

Building community vitality

Chairman's Message

Much has happened since we were last in touch and this edition of our newsletter talks about several areas key to the success of our organisation - inspired donors, inspiring community organisations, and the inspirational energy of Community Foundations worldwide.

Recently we hosted Faye Wightman, who was invited to New Zealand by the Tindall Foundation to share her experiences and lessons learned from eight years at the helm of the Vancouver Foundation, some of which you'll find in this newsletter. The Vancouver Foundation has achieved impressive results. Since it was founded in 1943, in partnership with its donors it has distributed more than C\$917 million to thousands of community projects and programmes.

In comparison, the Hawke's Bay Foundation is in its infancy, however we share the same goals as the Vancouver Foundation: to make our community a stronger and more vital place to live and work.

The Vancouver Foundation began 70 years ago with a \$1000 gift and now holds total assets of C\$933 million and 1,575 funds. We can achieve equally significant results here in Hawke's Bay if we all work together.

Please join us - contact our office on 06 870 4648 for more info.

Rebecca Turner, CHAIRMAN

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July 2014

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Inspiring visit from Vancouver Foundation CEO

While we thrive on supporting the community and matching up donors with great causes, it's truly inspiring to look ahead to what the Hawke's Bay Foundation can achieve in the long term.

Supporters of the Hawke's Bay Foundation were recently hosted by the BNZ at a gathering to hear Faye Wightman, outgoing President and CEO of the Vancouver Foundation, Canada's largest community foundation, which has been operating since 1943.

Faye had much to share. She believes that community foundations can serve as a catalyst for social change by undertaking a variety of roles, including disbursing small as well as large sums of money, empowering people in their local neighbourhoods to make the decisions on how to spend local grants, and convening different interest groups to address shared community and social problems. She emphasised that the key is to understand and communicate the specific challenges facing your community, and then to work collectively to address them. Faye reinforced the Hawke's Bay Foundation approach by emphasising that umbrella regional organisations can be more effective than many small foundations covering the same area.

The two key points that Faye made were the importance of community engagement to identify the most pressing local issues, and ongoing consultation to ensure that funded activities provide the highest impact and benefit. The Vancouver Foundation accomplished this by evaluating and grading key liveability indicators for its region. The results were published in a "Vital Signs" report, which has been used to focus the Foundation's ongoing funding decisions.

Youth Quest Community Fund Established

Youth Quest are doing amazing work in our community, using practical and effective programmes to help young people and their families, with great flow-on effects for the wider community. The success of their character mentoring programme has been recognised not only by law enforcement and social services agencies but also through the positive stories they are able to tell the community.

It's been great to see this work attracting financial support for the organisation by way of donations, and we are pleased to advise that the Hawke's Bay Foundation has set up a Youth Quest Community Fund.

A Community Fund is created by a formal agreement between the Hawke's Bay Foundation and a particular charitable organisation. Once established, supporters are encouraged to contribute directly to the fund - Youth Quest in this case.

These contributions may be used entirely at their discretion, which means that in the future they will have to spend less time chasing funding, and more time focusing on the valuable contributions they make to our community.

This is our first Community Fund and we welcome other organisations to contact us about how we can help them in a similar way.

Find out more about Youth Quest at www.youthquest.co.nz

Q&A Your questions answered...

Q: How can I learn more about the Foundation?

A: It's not just about donations, but about ensuring as many people as possible can learn about the Hawke's Bay Foundation, so we offer different options for anyone wanting to find out more. Our office is open on a Tuesday and Friday and our Executive Officer Jules Nowell-Usticke and Administrator Bev Penny are happy to answer questions and talk you through what the Foundation does and how we can help you help your community.

We are also happy to visit you in your home or workplace to discuss the work of the Foundation, and give presentations to groups.

Q: Tell us about presentations the Foundation makes to community and special interest groups.

A: We have made presentations throughout Hawke's Bay to a wide range of groups. Our Executive Officer, Jules Nowell-Usticke, is our main representative, but the Trustees get involved too. In some cases we have approached groups to ask if we can talk to them, but in many cases they have heard about the Foundation and taken the initiative to invite us to present.

Introducing Brian Martin – Trustee

A professional director and Fellow of the College of Chartered Accountants, Brian Martin has spent most of his career as a partner and managing principal in the chartered accountancy, stockbroking, financial advisory and consulting sectors. As a Trustee on the Eastern and Central Community Trust he was closely involved in developing the Trust's investment policies, and fulfils a similar role for the Hawke's Bay Foundation.

Brian is pleased to report the successful investment of the Foundation Funds in accordance with our formal investment policies. The performance in terms of the income released and capital appreciation has exceeded our expectations. Full details will be provided in our Annual Report which is currently in process for finalisation.



Brian Martin

The Spirit of Generosity...

There are many generous people out there, but what made this local family actually decide to make a difference by giving back to the community they live in and love?

Although there are many ways people can support others and the community as a whole in Hawke's Bay, we wanted to find the most effective method of helping out, one that suited our family, and that's why we got involved with the Hawke's Bay Foundation.

We first heard about the major benefits of community foundations from some friends in Tauranga who spoke very enthusiastically about theirs, which seemed to be doing huge amounts of good in their region. So – being passionately pro-Hawke's Bay and keen on a challenge – we decided that if Tauranga could do it, then surely Hawke's Bay could too! We're now delighted to be a part of something that our kids and generations beyond them will be proud of and extremely grateful for.

We've been fortunate enough to give our children a wonderful start to life here in Hawke's Bay and it is our dream that they will be drawn back here one day with their own families. However, for that to happen, Hawke's Bay needs to be a vibrant community. There are so many good, local charities that need financial support and by teaming up with the HBF we can ensure our support goes directly to things that really matter to us. Most of all, we like the fact that our donation will be around forever, as the Foundation only distributes the annual income earned.

Traditionally families have left their wealth to their offspring and we too hope to do the same, however we have decided inheritance is not a right and that realistically our kids are likely to be just as grateful to benefit from 90% of our wealth as opposed to 100%. We have set aside the remaining 10% in our wills for the benefit of our community – some of which we have specified.

Working with the HBF, we don't have to worry about setting up a personal trust with all the complications of appointing Trustees, making sound investments etc. These are aspects that we might manage quite easily during our lifetime but could well turn out to be too much of a pressure for our kids and those beyond.

We have total confidence in the ability of the HBF to build this incredible asset and urge our fellow citizens to take a leap of faith with us in supporting their community through the Hawke's Bay Foundation. The sooner more do, the faster the fund will grow and the better our community will be for our children and theirs.

Rest easy, all the Foundation are looking for is a commitment in ones will, and should circumstances change, you can simply change your will. For us, it seemed a like a no brainer - why wouldn't we want to give back to a place that means so much to us? Join us - be proactive by getting in touch with the Hawke's Bay Foundation. Together we make it fly.

The Hawke's Bay Foundation gratefully acknowledges the support of its sponsors:



Find us on Facebook: Hawke's Bay Foundation



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