



**HAWKE'S BAY
FOUNDATION**
Building community vitality

Chairman's Message

This week in the office we received a \$100 cheque from an elderly donor, together with the following handwritten note:

"Enclosed is my annual donation to the wonderful Foundation. Do carry on the good work. Regards, [anon]".

It's hard not to feel inspired by this. Like people, philanthropic giving comes in all shapes and sizes. Some prefer to give quietly and without recognition. Others permit recognition in the hope that it will inspire others to give. Some gifts are very large, others are smaller. But they are all equally important because every gift represents a desire to give back to this community and to play a role in its future.

Philanthropist Michael Bloomberg once said "Every dollar makes a difference. And that's true whether it's Warren Buffet's remarkable \$31 billion pledge to the Gates Foundation or my late father's \$25 check to the NAACP"

We couldn't agree more. Every dollar does make a difference. And if it's given to Hawke's Bay Foundation's endowment fund, it will continue to make a difference for generations to come.

Thanks for your ongoing support, and if you'd like to join us - contact our office for more info.



Jessica O'Sullivan DEPUTY CHAIRMAN
info@hawkesbayfoundation.org.nz

Building community vitality

April 2015

8

Wineworks - a business giving back...

For the past few years, WineWorks has been a sponsor of the Greenmeadows Rotary & EIT Hawke's Bay Trades Training Awards. The Apprenticeship Awards Ceremony, held in May, presents graduating students and apprentices in Automotive, Carpentry, Electrical, Engineering, Hairdressing and Hospitality with their certificates of achievement.

WineWorks are pleased to sponsor the Top Student Overall EIT Certificate in Electrical Trades for outstanding achievement during the full-time Electrical Trades Programme and the Top Student Overall EIT Certificate in Engineering Trades Programme to recognise excellence in the pre-apprenticeship programme covering welding, machinery and fabrication.

To formalise their ongoing commitment, WineWorks have taken steps to secure the prize funding in perpetuity. To do this, they have established a fund within the Hawke's Bay Foundation, which will generate an annual income to cover the required amount.

So why did they decide that this was the way to go? WineWorks General Manager for Hawke's Bay, Steve White, explains that "this new arrangement brings the perfect element of simplicity for Wineworks and removes any funding uncertainties or 'mission creep' in terms of what future managers of the business might think they can afford. In short it requires our company to permanently consider that community support is a 'non-negotiable' way in which we operate."

"While this does require an initial investment, it is a one-off and from now on our commitment is secure. It relieves the need to allocate funds annually, and in time will overtake the initial investment and be funding itself. In addition, the fund will grow as the Foundation puts money back into it each year, so there will be additional resources to fund more prizes or scholarships."

From a corporate perspective, the Foundation's governance and structure give an all-important reassurance.

"The way the Foundation is set up ticks all the boxes", says Steve. "We can be assured of professional management and full accountability, so that makes it very easy for us."

WineWorks see this as a win-win situation. "We are able to demonstrate a long-term commitment to funding a scholarship beneficial to Hawke's Bay and the Foundation is the perfect vehicle to achieve," says Steve. "It's satisfying to be associated with an organisation that is focussed on a wide range of community efforts, and we all hope that these young graduates will stay in the Bay."

This is a great example to local businesses and WineWorks extends a challenge for others to take action and follow their lead. If your business is looking for a simple way to give back to the local community, please contact us now to talk through some ideas.



Steve White from WineWorks presents the 2014 awards.

Why I have become an HBF Donor...

When I was asked to write this piece I became a little embarrassed. I am not rich nor am I contributing large sums of monies. Instead, I am pleased to be able to donate what I can, when I can.

Philanthropy has, over time, become one of my core values. It was instilled in me from a very young age. Although my parents were not wealthy, they always contributed something to local charities, whether it be their church, the local school, or a favoured organisation doing good deeds in the community. We were always taught that it is not how much you contribute to those less fortunate than yourself, but that you contribute. My parents saw philanthropy as an obligation each one of us has to strengthen the communities and countries that we live in.

As I grew up and after I left home my Dad checked up on me, to make sure that I had indeed assimilated our family's commitment to philanthropy. He never told me what I should contribute to, but prodded me to keep on giving by showing a keen interest in discussing the organisations to which I was, or planned to contribute.

Having recently relocated to Hawke's Bay I did not have any idea which local charities could benefit from my support. I knew that I wanted to become an integral part of the Bay, and that philanthropy was one way to do so. That's where the Hawke's Bay Foundation came into the picture. There are a number of reasons that I have selected the Foundation to channel my donations. I am confident that there are reputable, committed and connected people running the Foundation and that it operates under sound financial management practices. Additionally, the Foundation knows the organisations in the Bay that need support and it has a rigorous process to select worthy recipients. It is also important to me that the Foundation measures the effectiveness of its donated funds. Lastly, I have found it to be flexible in working with me to channel my donations into those areas where I care the most.

So those are the reasons I donate to the Hawke's Bay Foundation. I invite you to join me, at whatever level you can, in making a positive difference in our community.

Best wishes, an Anonymous donor

Tea @ Ten

It was a chilly March morning but inside Birdwoods Café it was lovely and warm, the tea and coffee was flowing, gorgeous scones with jam and cream and cheese and relish abounded, and the room was alive with conversation. Hawke's Bay Foundation's inaugural "Tea @ Ten" was underway.

The brainchild of Hawke's Bay Foundation's Advocate, Jules Nowell-Usticke, Tea @ Ten is a series of morning teas that we hope will help us to "spread the word" about Hawke's Bay Foundation and the work it does, as well as to shine a light on a charitable organisation that we think is doing fantastic work in our community.

For our inaugural Tea @ Ten, we invited Genevieve Beech and Margot Wilson from the Heretaunga Women's Centre to talk to us about the huge range of services they provide to support the lives of Hastings women. They told us about the recent renovation of the heritage Women's Rest building that they operate from, as well as the challenges they face in sourcing the funding they need to maintain their professional, low-cost, counselling and other services.

It wasn't long before the group of 16 women who had gathered were engaged in lively conversation both with each other and with Genevieve and Margot. It was evident from the sheer number of questions the pair fielded that everyone who came really enjoyed learning about the Women's Centre and many told us that they would happily come again.

Thank you to Birdwoods Gallery for hosting, to Heretaunga Women's Centre for coming along and to all our friends (and friends of friends) who joined us for our inaugural "Tea @ Ten". We will now start planning the next one!

If you are keen to join us for Tea @ Ten, please contact us. If Tea @ Ten doesn't work for you - watch this space for Foundation @ Five.



Enjoying Tea @ Ten at Birdwoods Gallery: Hawke's Bay Foundation's Jules Nowell-Usticke with Margot Wilson from the Heretaunga Women's Centre.

Help! Communications whiz needed...

We are looking for a Communications and Development Co-ordinator - someone who loves Hawke's Bay and wants to see it prosper. Someone with skills and experience in marketing, communications and/or PR, who is interested in part-time work which is flexible (10-20 hours per week) and contract-based.

This passionate and talented person will join our small and dedicated team. Key responsibilities include leading the Foundation's external communications and creating and fostering relationships within the Hawke's Bay community to actively promote the Foundation.

If you, or someone you know, would like to see the full job description, please email info@hbfoundation.org.nz. Applications close 24 April 2015.

The Hawke's Bay Foundation gratefully acknowledges the support of its sponsors:



Find us on Facebook: Hawke's Bay Foundation



HAWKE'S BAY FOUNDATION

114 Queen Street East, P O Box 11014, Hastings 4158

P: 06 870 4648 F: 06 878 1459 E: info@hawkesbayfoundation.org.nz

www.hawkesbayfoundation.org.nz CHARITIES REGISTRATION: CC28009